



GASSAN

AMSTERDAM

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Contents: The City, Do & See, Eating, Cafes, Bars & Nightlife, Events, Shopping, Sleeping, Essential Information, Maps

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Population

767.000

Currency

Euro, 1€ = 100 cents

Opening hours

Internet

www.iamsterdam.com

Newspapers

Volkskrant
De Telegraaf
Het Parool
NRC Handelsblad
AD

Emergency numbers

112

Tourist information

Tourist Offices
Noord-Zuid Hollands Koffiehuis
Stationsplein 10
Monday – Wednesday 09.00 – 18.00
Thursday – Saturday 09.00 – 19.00
Sunday 09.00 – 17.00
Schiphol Airport, Holland Tourist Information

With its characteristic canals (UNESCO World Heritage) surrounded by narrow, low and crooked 17th-century houses, Amsterdam is, without a doubt, one of the most charming capital cities in Europe. Here, you do your sightseeing trip by boat or bike, the shops are small, and the cafés often have terraces facing the water. With a rich cultural life and a wide range of entertainment, Amsterdam is a full-scale city which has managed to retain its small-town feel. Highlights include the Van Gogh Museum, the Royal Palace and the Anne Frank House, but also the Zaanse Schans, Keukenhof flower garden and the traditional cheese market in the surrounding area.



THE CITY



A look at the map of Amsterdam shows that there are almost as many canals in the centre as there are streets. While most streets look more like alleys – short and narrow – the canals are much wider. For this reason, not many Amsterdam residents drive a car in the city, and it is easier to travel around by boat or tram. Apart from this, bicycles are the most popular and practical means of transport in Amsterdam, but it's also an excellent city to explore by foot.

Admittedly, you can easily get lost in Amsterdam, where the streets wind round like threads in a spider's web. But don't let that scare you, it's a perfect place to get lost in! Beautiful house facades, a flower market, street musicians and crowds of people are Amsterdam in a nutshell. Wandering aimlessly between the Central Station and Vondelpark is entertainment in itself.

Anybody looking for more serious entertainment won't be disappointed. In recent years, an increasing number of modern restaurants and bars have opened in areas such as De Pijp and Oud-West. So don't forget to explore the extraordinary neighbourhoods of Amsterdam. They all have their own character and show a different side of Amsterdam. Walking and cycling guides of Westerpark, Oud-West, De Pijp, De

Plantage, Oostelijk Havengebied and Noord are available at the tourist offices.

Visit www.exploresterdam.nl for more information and to download the free audio tours in English and Dutch.

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Bigger, Better, More! Amsterdam Metropolitan Area

Took the picture, got the T-shirt? Spoiled visitors, who've already seen the beautiful canals, visited the neighbourhoods and got the hang of our never-ending nightlife... Here's news for you: Amsterdam is bigger than you think! There are still plenty of things to see, do and feel. That's why we challenge you to discover more. Check out the stunning area that surrounds Amsterdam! Go to the beach to relax, visit the new land, dive into Holland's history, or suck up the air of the beautiful countryside. We introduce you to 17 special characteristic areas in the Amsterdam Metropolitan Area. All of these destinations are within reach of an hour using public transportation. Looking for more information? Get inspired:

Internet:
www.iamsterdam.com/metropolitanarea

Wind Water Beach

Catch a few waves, have a stroll and get some fresh air at our broad beaches.



Looking for more information? Get inspired:

Internet:
www.iamsterdam.com/metropolitanarea

Sun Kissed Beach

Catch some sun at the beach. Looking for more information? Get inspired:

Internet:
www.iamsterdam.com/metropolitanarea

Bubbling Boulevard

Eat, drink and chill in the vibrant city of Zandvoort. Looking for more information? Get inspired:

Internet:
www.iamsterdam.com/metropolitanarea

Dutch Dunes

Take a bike ride or have a walk in our stunning dunes. Looking for more information? Get inspired:

Internet:
www.iamsterdam.com/metropolitanarea

Old Haarlem

Be amazed by Haarlem's overwhelming beauty and classic features. Looking for more information? Get inspired:

Internet:
www.iamsterdam.com/metropolitanarea

Industrial Heritage

Get a glimpse of the milestones from the industrial revolution. Looking for more information? Get inspired:

Internet:
www.iamsterdam.com/metropolitanarea

Amsterdam Waterland

Discover the typical Dutch, man-made landscape with rugged old farms and beautiful meadows. Looking for more information? Get inspired:

Internet:
www.iamsterdam.com/metropolitanarea

Smalltown Harbours

Discover the history and traditions of Dutch fishing and seafaring. Looking for more information? Get inspired:

Internet:
www.iamsterdam.com/metropolitanarea

Flower Strip

Be amazed by the many colours of Holland, with its world-famous flower auction. Looking for more information? Get inspired:

Internet:
www.iamsterdam.com/metropolitanarea

Amsterdam Gateway

Don't go home before you visited Schiphol's shops: open 20/7. Looking for more information? Get inspired:

Internet:
www.iamsterdam.com/metropolitanarea

Amstel River Countryside

Discover Amsterdam's hinterlands on your bike or by foot have a picnic, visit a pub and relax. Looking for more information? Get inspired:



Internet:
www.iamsterdam.com/metropolitanarea

Leisure Lakes

Take a dive in Dutch water, sail and relax.
Looking for more information? Get inspired:

Internet:
www.iamsterdam.com/metropolitanarea

Fortress Stretch

Visit the castles and fortress and experience medieval history. Looking for more information? Get inspired:

Internet:
www.iamsterdam.com/metropolitanarea

Historical River Estates

Follow the river and behold the lavish manors. Looking for more information? Get inspired:

Internet:
www.iamsterdam.com/metropolitanarea

New Land

Deepen your knowledge about the struggle against water in the newest part of the Netherlands. Looking for more information? Get inspired:

Internet:
www.iamsterdam.com/metropolitanarea

The Big Lake

Experienced water tourists explore the big Marker Lake, once the portal of the Amsterdam harbour. Looking for more information? Get inspired:

Internet:
www.iamsterdam.com/metropolitanarea

Amsterdam City

Visit the historic centre of our open-minded capital. Museums, the canals, markets, clubs: the City has it all. Looking for more information? Get inspired:

Internet:
www.iamsterdam.com/metropolitanarea

DO & SEE



Amsterdam's fantastic architecture is best seen from a sightseeing boat on the canals. But visiting at least a couple of art museums is also a must in this elegant, cultured city. There is plenty to do and see in the Amsterdam Metropolitan Area!

Canal cruise

Sightseeing boats depart continually during the day from the Central Station, Damrak and the Rijksmuseum. The guided tours take one hour. Another alternative is the Canal Bus, with twenty stops close to the major museums, attractions and shopping areas. With your day ticket, you can hop on and hop off all day long.

Address: Weteringschans 26-1
Phone: +31 20 623 9886
Internet: www.canal.nl/bus



Van Gogh Museum

A visit to the Van Gogh Museum is a unique experience. Nowhere in the world is it possible to see as many paintings by Vincent van Gogh under a single roof. Every Friday the Van Gogh Museum stays open until 22:00, and there's always something interesting on the program.

Address: Paulus Potterstraat 7
Phone: +31 20 570 5200
Internet: www.vangoghmuseum.nl

Rijksmuseum

The Rijksmuseum is the largest and most important museum of the Netherlands with a collection of nearly 1 million objects, including many masterpieces. Perhaps the most famous painting is Rembrandt's Night Watch. During the renovation the very best of its collection is on show in the Philips Wing as part of The Masterpieces. The main building reopens in 2013.

Address: Jan Luijkenstraat 1
Phone: +31 20 674 7000
Internet: www.rijksmuseum.nl

Hermitage Amsterdam

The Hermitage Amsterdam on the river Amstel is the Dutch branch of the Hermitage in St. Petersburg, Russia. The museum offers a glimpse into the art collected by the Russian institute, with art ranging from the Stone Age to the 21st century.

Address: Amstel 51
Phone: +31 20 530 7488
Internet: www.hermitage.nl

Amsterdam Museum

The Amsterdam Museum tells the

compelling story of the growth and heyday of the Dutch capital. Discover seven centuries of the city's history – once a small settlement on the banks of the Amstel, and now a bustling, diverse metropolis.

Address: Nieuwezijds Voorburgwal 357 / Kalverstraat 92
Phone: +31 20 523 1822
Tickets: € 10
Internet: www.amsterdammuseum.nl

Anne Frank Huis (Anne Frank's House)

Anne Frank and her family spent over two years in hiding in the back of the building at the Prinsengracht. The former hiding place is now a museum. Among the many writings in the collection is the diary of Anne Frank. Avoid the queue by buying tickets online or visit the museum at 09:00 or after 18:00.

Address: Prinsengracht 267
Phone: +31 20 556 7105
Internet: www.annefrank.org

The Royal Palace

The Royal Palace on Dam square is one of the three palaces in use by the royal family. It is used for state visits, award ceremonies and other official receptions. When the Royal Palace is not used by the family, it is open to the public.

Address: Dam square
Phone: +31 20 620 4060
Internet: www.paleisamsterdam.nl

Artis Royal Zoo

Artis is Amsterdam's city zoo which includes a planetarium, the zoological museum and the largest butterfly garden



in the Netherlands. On summer weekends, the zoo often hosts a series of concerts and there are always special activities on the programme, like a behind-the-scenes tour of the zoo or free guided tours.

Address: Plantage Kerklaan 38-40
Phone: +31 900 27 84 796
Internet: www.artis.nl

Madame Tussauds Amsterdam

You won't see this many celebrities together anywhere else. From film stars to sporting heroes, from the Golden Century to modern times, national and international artists, Madame Tussauds truly has something for everyone. Who would you like to meet? Are you looking for another activity to complete your day out in Amsterdam? Then book a combination ticket with the XtraCold IceBar or a visit to The Amsterdam Dungeon.

Address: Dam 20
Phone: +31 20 523 0623
Internet: www.madametussauds.nl

Gassan Diamonds

Every day in the historic and beautiful heart of Amsterdam, rough diamonds are transformed into dazzling jewels. And you can experience the sensation of diamond cutting first-hand and view every stage of the process. Step into the exciting world of more than four centuries of craftsmanship and tradition. It is sure to be an unforgettable experience.

Address: Nieuwe Uilenburgerstraat 173-175
Phone: +31 20 622 5333
Internet: www.gassan.com

Heineken Experience

At the Heineken Experience you'll experience Heineken's rich history and the tradition and craft of beer brewing. Attractions include a mini brewery, a tasting bar, as well as the 'Stable Walk'. Two drinks are included in the admission price.

Address: Stadhouderskade 78
Phone: +31 20 523 9435
Internet: www.heinekenexperience.com

Zaanse Schans

A must see in the Amsterdam Metropolitan Area is the Zaanse Schans with its traditional Dutch wooden houses, mills and little shops. Here you will experience how workers in the 17th and 18th centuries lived and worked. You'll get an even better impression if you visit the Zaans Museum too, a museum on the rise of industry.

Address: Schansend 7 Zaandam
Phone: +31 75 681 0000
Internet: www.zaanseschans.nl

Keukenhof flower garden

32 hectares of the finest flowers, plants, gardens and woods: this is the world-famous Keukenhof in Lisse. The sights and scents are a veritable feast for the senses. Open from mid March until mid May.

Address: Stationsweg 166a Lisse
Phone: +31 252 465 555
Internet: www.keukenhof.nl

Flower auction FloraHolland

The Netherlands is the international trade centre for flowers and plants with its epicentre, FloraHolland in Aalsmeer, being



the largest flower auction house in the world. The auctions are a fascinating sight and well worth getting up early for!

Address: Legmeerdijk 313 Aalsmeer
Phone: +31 297 398 050
Internet: www.floraholland.com

Science center NEMO

Right next to Central Station is one of the most impressive feats of modern architecture in Amsterdam. The large, green building designed by architect Renzo Piano accommodates the largest science center in the Netherlands. Five floors are filled with constantly renewed exhibitions, theatre shows, films, workshops and demonstrations. Smell, hear, feel and see how the world works. Everything is interactive, so you can play along!

Address: Oosterdok 2
Phone: +31 20 531 3233
Internet: www.e-NEMO.nl

Maritime Museum

The wholly renewed Maritime Museum (Het Scheepvaartmuseum) is welcoming visitors once again from October 2, 2011. The 17th century complex has plenty to offer museum-goers including exhibitions on whaling, a look at the Port of Amsterdam and the Golden Age. Highlights include a virtual sea voyage boasting special effects.

Address: Kattenburgerplein 1
Phone: +31 20 523 2222
Internet: www.hetscheepvaartmuseum.nl

Museum Het Rembrandthuis

What was Rembrandt's life like? Where did Holland's most renowned artist etch and

paint his masterpieces? Find out at Rembrandt's former house in Amsterdam's Jodenbreestraat, where you can imagine yourself in Rembrandt's day.

Address: Jodenbreestraat 4-6
Phone: +31 20 520 0400
Internet: www.rembrandthuis.nl

Museum of Bags and Purses

Travel through time, history and fashion in the company of the impressive collection of bags in the Museum of Bags and Purses. The only museum in the world with such an extensive and specialized collection, the Museum of Bags and Purses tells the history of the western handbag from the late Middle Ages right up to the present.

Address: Herengracht 573
Phone: +31 20 524 6452
Internet: www.tassenmuseum.nl

House of Bols Cocktail & Genever Experience

A visit to House of Bols Cocktail & Genever Experience is an unforgettable interactive experience of the glamorous world of cocktails and bartending. Visitors find out all about Lucas Bols - the oldest distilled spirit brand in the world, which has been made in Amsterdam since 1575. The tour ends in the revolutionary Mirror Bar, where professional bartenders mix delicious Genever Cocktails in the flavour of your choice.

Address: Paulus Potterstraat 14
Phone: +31 20 570 8575
Internet: www.houseofbols.com

I amsterdam City Card

The I amsterdam City Card is your key to



an unforgettable visit in the Amsterdam Metropolitan Area. With a GVB transport ticket, more than 50 free entrances, 60 discount offers and a free canal cruise you can fully enjoy your visit to Amsterdam. Available online and at several tourist offices.

Address: Stationsplein 10
Phone: +31 20 201 8800
Internet: www.iamsterdamcard.com
More Info: Available at Tourist Office Noord-Zuid Hollands Koffiehuis, Stationsplein 10 and other locations.

EATING



For many centuries, the Dutch have travelled the world in search of trade and adventure. It is therefore not surprising that the Amsterdam Metropolitan Area is familiar with every kind of spice and flavour. Italian, Spanish, Thai, Chinese, Tibetan, Nepalese, Ethiopian, if you can think it there's most probably a restaurant that serves it.

d'Vijff Vlieghen

Restaurant d'Vijff Vlieghen occupies five adjoining 17th century houses. The restaurant has nine interconnected dining rooms, each with its own distinct style. All of them recreate the atmosphere of the Golden Age. d'Vijff Vlieghen now is leading because of its New Dutch Cuisine. The chef has based his style on Holland's culinary traditions whilst adapting them to

the tastes of today.

Address: Spuistraat 294-302
Phone: +31 20 530 4060
Internet: www.thefiveflies.com

Ciel Bleu

Experience heaven on earth at a restaurant where the gastronomy and personal service will repeatedly surpass all of your expectations. Chefs Onno Kokmeijer and Arjan Speelman and their team will serve you daring original dishes inspired by French cuisine while you take in the panoramic view of Amsterdam. A choice selection of classic and innovative wines complete this unparalleled culinary experience. The restaurant is the proud holder of two Michelin stars and is located on the 23rd floor of Hotel Okura.

Address: Ferdinand Bolstraat 333
Phone: +31 20 678 7450
Internet: www.cielbleu.nl

La Rive

Restaurant La Rive, located in the InterContinental Amstel Amsterdam, is one of the Netherlands' leading restaurants, marked by a long tradition of culinary delights, an excellent collection of wines and genuine hospitality. The culinary team will see to it that you lack for nothing. Restaurant La Rive has been awarded a Michelin star and serves French-Mediterranean delicacies with vegetables and seasonal products as a modern addition.

Address: Professor Tulpplein 1
Phone: +31 20 520 3264
Internet: www.restaurantlarive.com



De Hoop Op d' Swarte Walvis

Restaurant De Hoop Op d' Swarte Walvis is housed in a monumental building on the famous Zaanse Schans in Zaandam. A great place for a high-quality dinner or a lunch in an informal setting.

Address: Kalverringdijk 15 Zaandam
Phone: +31 75 616 5629
Internet: www.dewalvis.com

Brasserie FLO Amsterdam

Enjoy the French cuisine at Brasserie FLO Amsterdam. The restaurant is famous for its fruit de mer buffet and classic French menu. Oysters, lobster and langoustines but also escargots, steak tartare and crème brûlée are always in the menu. Needless to say all dishes are accompanied by great wines. Brasserie FLO Amsterdam is opened daily for dinner and from Monday to Friday for lunch as well.

Address: Amstelstraat 9
Phone: +31 20 809 4757
Internet: www.floamsterdam.com

Fifteen

Fifteen Amsterdam is a Dutch restaurant based on the successful concept of Jamie Oliver's Fifteen in London. Every year fifteen young people with limited future prospects are chosen and trained to become chefs. This huge restaurant (200 seats) is set up in a former warehouse and serves modern Mediterranean dishes. Fifteen has an à la carte menu with lovely dishes such as antipasti, homemade pastas and great desserts.

Address: Singel 460
Phone: +31 20 521 8555
Internet: www.odeontheater.nl
More Info: tram 1, 2, 54 to Koningsplein

Little Buddha

Little Buddha Amsterdam, the sister venue of Buddha Bar Paris, is located in the recently renovated City Theatre. In its stylish and elegantly decorated restaurant, Pacific Rim inspired dishes are served in a 'shared-dining concept' which enables everyone at the table to fully enjoy all the menu has to offer.

Address: Kleine Gartmanplantsoen 17
Phone: +31 20 530 7121
Internet: www.littlebuddhaamsterdam.nl

Restaurant De Koekfabriek

De Koekfabriek is a café-restaurant located in the former Verkade cookie factory. The restaurant is situated along the river Zaan, close to Zaandam's centre. The cuisine is South European / North African.

Address: Westzijde 188 Zaandam
Phone: +31 75 616 8320
Internet: www.dekoekfabriek.nl

Theetuin Overleek

Theetuin Overleek (tea garden) welcomes you to a beautiful rural area with delicious homemade cakes. Discover the nature reserve of Waterland with its monumental villages with wooden houses by silent electric motorboats or canoes which can be hired at the spot. You can choose to take a picnic on the boat or afterwards use lunch in the garden with a beautiful view. They also serve homemade high tea. An ideal daytrip only 10 km north of Amsterdam.

Address: Overleek 6 Monnickendam
Phone: +31 29 965 2735
Internet: www.theetuinoeverleek.nl



Brasserie Harkema

Brasserie Harkema is a contemporary version of the classic Parisian brasserie in the heart of Amsterdam. The establishment is a pleasant and styleful meeting place where you can enjoy excellent meals and special wines at reasonable prices. Brasserie Harkema is open seven days a week, offering at each moment of the day a cosmopolitan environment in which to lunch, to have coffee after shopping, to dine, to drink a bottle of wine with bar snacks or to have supper after a theatre visit.

Address: Nes 67
Phone: +31 20 428 2222
Internet: www.brasserieharkema.nl

The Pancake Bakery

A cosy pancake house located in a 17th-century Dutch East India Company canal house at the Prinsengracht in Amsterdam. The famous 'international' pancakes are based on various dishes from all over the world.

Address: Prinsengracht 191
Phone: +31 20 625 1333
Internet: www.pancake.nl

Manzano

Tapas restaurant Manzano is located at the Rozengracht in a beautiful monumental building from the year 1648. The place where the famous Lucas Bols once started to distil his liquors is now turned into one of the best and finest tapas restaurants of Holland. With their extensive wine menu, excellent sangria, friendly staff and fine tapas they have all the ingredients for a great night out in Amsterdam.

Address: Rozengracht 106
Phone: +31 20 611 9119
Internet: www.manzano.nl

Bazar Amsterdam

Immerse yourself in the wondrous culinary world of Bazar. This Middle Eastern and North African restaurant hides behind the doors of an old church in the heart of De Pijp neighbourhood of Amsterdam. The buzz of the Albert Cuyp market outside carries over into the restaurant – a visit to Bazar is like stepping into an eastern fairy tale.

Address: Albert Cuypstraat 182
Phone: +31 20 675 0544
Internet: www.bazaramsterdam.nl

CAFES



XtraCold IceBar

The name says it all: everything in the XtraCold IceBar is made of ice. The walls, the bar, the couch, the fireplace and even the glasses! When entering the café, you are given special clothing to cope with the icy cold temperature. The beautiful ice sculptures by world-famous artists provide the ultimate ice experience.

Address: Amstel 194-194
Phone: +31 20 320 5700
Internet: www.xtracold.com



Grand Café Ovidius

Café and brasserie Ovidius is located in the very heart of Amsterdam, close to the Royal Palace, inside the luxurious shopping mall Magna Plaza. The building dates from 1895 and is Amsterdam's former main post office. It is listed among the top 100 most important public buildings from a cultural and historical perspective.

Address: Spuistraat 139
Phone: +31 20 620 8977
Internet: www.ovidius.nl

Café de Jaren

Café de Jaren is one of the largest cafés in Amsterdam. The building features a spacious café on the ground floor with an international reading-table, a pleasant restaurant with large-choice salad bar on the first floor, as well as a superb canal-view terrace.

Address: Nieuwe Doelenstraat 20-22
Phone: +31 20 6255 771
Internet: www.cafedejaren.nl

Café de Prins

Café de Prins is to be found on one of the most beautiful stretches of the Prinsengracht. Across from the Westerkerk (Western Church) and the Anne Frank House, on the edge of the Jordaan, it is surrounded by history. Although the Prins has retained its typical 'brown café' character, its kitchen has become one of its most important features in recent years.

Address: Prinsengracht 124
Phone: +31 20 6249 382
Internet: www.deprins.nl

Hard Rock Cafe

In the centre of Amsterdam you will find great American classic dining and a museum's worth of rock memorabilia at Hard Rock Cafe. The waterside bar and specialty cocktails are not to be missed but it's also a great place for delicious appetizers, sandwiches, entrees and mouth-watering desserts.

Address: Max Euweplein 57-61
Phone: +31 20 523 7625
Internet: www.hardrock.com/amsterdam

Caffe Ristretto

Caffe Ristretto is located on the top floor of Magna Plaza Shopping Centre. The café offers a great view at the inside of the monumental building. Besides many coffee specialties they serve a great variety of lunch dishes such as sandwiches, soups, salads and noodles.

Address: Nieuwezijds Voorburgwal 182
Phone: +31 20 4227 030
Internet: www.caferistretto.nl

Proeflokaal De Admiraal

'De Admiraal' is one of the most beautiful, authentic decorated tastingrooms of Amsterdam. You will be surrounded by distillery kettles, old distillery tools and wooden casks. 'De Admiraal' is a nice place to have a quiet drink or a proper meal with special wines from the winelist. You may order a special liquor- or genever-tasting for friends or business-relations starting from 10 people.

Address: Herengracht 319
Phone: +31 20 625 4334
Internet: www.proeflokaaldeadmiraal.nl



Proeflokaal De Drie Fleschjes

At the base of the New Church is distiller Bootz's samplinghouse 'De Drie Fleschjes' (1650). The assortment comprises 21 different liqueurs and 5 brands of Dutch genever, amongst which the famous corenwijn. The interior with the characteristic wall of vats and the sand on the wooden floor is authentic.

Address: Gravenstraat 18

Phone: +31 20 6248 443

Internet: www.bolscorenwyn.nl

't Blauwe Theehuis

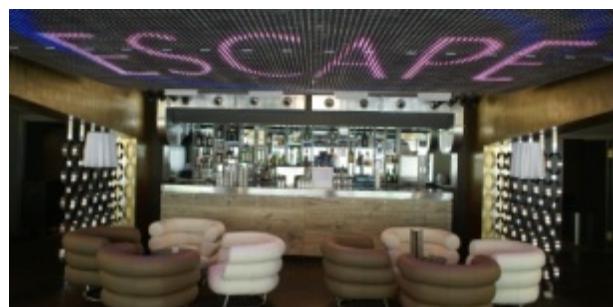
In the centre of the 19th century Vondelpark is a building that looks something like a flying saucer. Café 't Blauwe Theehuis (Blue Tea House) is built like three rings on top of each other. This unusual construction and the large surrounding terrace (700 places) attracts hoards of creative Amsterdam residents at the first ray of sunshine. You can even enjoy yourself here in the winter because of the outdoor electric heaters. On Sundays, deejays spin laidback music.

Address: Vondelpark 5

Phone: +31 20 6620 254

Internet: www.blauwetheehuis.nl

BARS & NIGHTLIFE



The dance clubs in Amsterdam might feel too small for somebody who is used to

flashy clubs in NY, LA or London. But these clubs can be just as entertaining and completely crazy. Hip, laid-back or sophisticated – the choice is yours!

AIR

Rising from the ashes of legendary club iT on the Amstelstraat in central Amsterdam, AIR's interior has been brought to life by the talented designer imagination of Dutchman Marcel Wanders. His lively design features a host of surprises and the theatrical, intimate result is a feast for the senses. Each area has its own style and feel which lends an extra dimension to exploring the club.

Address: Amstelstraat 24

Phone: +31 20 824 0670

Internet: www.air.nl

Panama*

As well as being a night club with great theatre shows, live music and popular club evenings, Panama also offers a trendy dance studio and a café-restaurant with a grand terrace to the south for those mid-summer-nights.

Address: Oostelijke Handelskade 4

Phone: +31 20 311 8686

Internet: www.panama.nl

The Sugar Factory

The Sugar Factory has brought a new concept into the Amsterdam nightlife. An integration of art, music, culture, theatre and club. Multidisciplinary programming brings you innovative parties, young talent, live shows, new disco, progressive clubs, poetry, dance floor jazz, art, big bands and a creatively motivated public.

Address: Lijnbaansgracht 238

Phone: +31 20 627 0008



Internet: www.sugarfactory.nl

Supperclub

If you are looking for an unusual dinner experience in an unexpected place and are not afraid to discover the creative corners of your personality then knock on Supperclub's door. Freedom is the keyword at Supperclub. It's a mix of food, music, performances, art, the staff and... you.

Address: Jonge Roelensteeg 21
Phone: +31 20 344 6400
Internet: www.supperclub.nl

Escape

One of Amsterdam's biggest and most popular night clubs, situated in the 'entertainment area' that is Rembrandtplein, Escape is always teaming with pretty young things. Musically speaking, expect all popular styles of dance music house, electro, techno and pop by both Amsterdam's finest and world-famous DJs like Tiësto, Kevin Saunderson and Todd Terry.

Address: Rembrandtplein 11
Phone: +31 20 622 1111
Internet: www.escape.nl

Paradiso

Paradiso has been a centre for pop culture since the 1960s. Today, after thousands and thousands of concerts, the pop venue has reached worldwide recognition. Though national and international pop music is the primary focus, programming has now been expanded to include other disciplines such as classical, world music, festivals and spoken word.

Address: Weteringschans 6-8

Phone: +31 20 626 4521
Internet: www.paradiso.nl

Melkweg

Theatre and pop venue. Housed in a former sugar warehouse, which later became a dairy factory. Over 200 events take place annually, for a total of 220.000 visitors. De Melkweg was founded in 1970. The entrance of restaurant 'Eat at Jo's' is situated on the Marnixstraat. Apart from a restaurant there is a lunch café and there are bars in each of the auditoriums.

Address: Lijnbaansgracht 234 A
Phone: +31 20 531 8181
Internet: www.melkweg.nl

EVENTS



Amsterdam City of Festivals! Amsterdam is a cultural city unparalleled in both the Netherlands as in the rest of Europe and offers over 90 annual cultural events, each with an appealing and diverse offer: ranging from young talent to world famous artists, from classic to innovative, small or large in size. Many festivals fall under the 'language no problem' category and take place throughout the year.
Website: www.iamsterdam.com/whats-on

Last Minute Ticketshop

Last minute tickets with 50% discount are on sale at the AUB Last Minute



Ticketshop.

Tickets are also for sale at the Central Library, Oosterdokskade 143 and Tourist Office Noord-Zuid Hollands Koffiehuis, Stationsplein 10.

Address: Leidseplein 26
Phone: +31 20 795 9950
Internet: www.lastminuteticketshop.nl
More Info: In the city theatre.

February

Fiets en Wandelbeurs (Cycling and Hiking Fair)
When: 11-12 February
Where: Amsterdam RAI

Huishoudbeurs 2012 (Homemaker's Fair 2012)
When: 18-26 February
Where: Amsterdam RAI

March

HISWA
When: 06 – 11 March
Where: Amsterdam RAI

5 Days Off (indoor dance event)
When: 07 – 11 March
Where: Various locations, Amsterdam

Keukenhof
When: 22 March – 20 May
Where: Lisse

Keukenhof
When: 22 March – 20 May
Where: Lisse

April

Imagine Film Festival
When: 17 – 28 April

Where: Filmtheater Kriterion

Amsterdams Kleinkunst Festival (Amsterdam Cabaret Festival)
When: 12 – 28 April
Where: Various locations in Amsterdam

Nationaal Museumweekend (National Museum Weekend)
Museums in the Amsterdam Metropolitan Area
When: 14 -15 April
Where: Various locations

Bloemencorso van de Bollenstreek (Bulb Region Flower Parade)
When: 21 april
Where: From Noordwijk to Haarlem

Koninginnedag (Queen's Day)
When: 30 April
Where: Amsterdam city centre, Haarlem and metropolitan area

Rubens, Van Dyck & Jordaens. Flemish painters from the Hermitage

The Hermitage Amsterdam will present a stunning selection from the Flemish art collection of the St. Petersburg Hermitage. An overview of 75 paintings and 20 drawings, including masterpieces by the Big Three of the Antwerp school – Peter Paul Rubens, Anthonie van Dyck and Jacob Jordaens – as well as works by celebrated contemporaries.

Address: Hermitage Amsterdam
More Info: 17 September 2011 - 15 June 2012

Mooie Cadeaus -"Impressive Presents"

The exhibition 'Mooie Cadeaus' highlights the bags that the Museum of Bags and



Purses has been given by private individuals, collectors and designers in the 15 years of its existence. Around a quarter of the 4,000 bags in the collection are donations to the museum. People come to donate a bag to the museum from the Netherlands and abroad. The donors' stories and memories of their bags are illustrated by letters, photos and other artefacts. The exhibition also shows the often extraordinary ways these bags have come into the museum's possession.

Address: Museum of Bags and Purses
More Info: 08 October 2011 - 18 March 2012

Schipbreuk. De noodlottige reis van de Batavia - "Shipwreck. The ill-fated journey of the Batavia"

On 28 October 1628 the brand new VOC return ship the Batavia sets sail from its anchorage at Texel for a long, hazardous journey to the East Indies: a voyage the ship would never complete. The Bataviawerf, Nieuw Land and the Rijksdienst have together created a much talked-about exhibition about the old and the new Batavia for this Cultural Heritage Site. The exhibition is a true experience for young and old, allowing you to 'experience' the fatal voyage with one of the seamen as your guide. Original artefacts from the wreck of the Batavia can also be seen, including the skeleton of a sailor and a precious cameo.

Address: Museum Nieuw Land, Lelystad
More Info: 08 October 2011 - 28 October 2012

Temporary Stedelijk 3

Until its reopening in 2012 the Stedelijk Museum presents 'Temporary Stedelijk 3: Stedelijk @', a programme of performances, film screenings, lectures,

discussions, interviews, live music, book presentations and many other events at different locations. The activities have been developed in partnership with a number of cultural institutions in Amsterdam, including the Royal Concertgebouw Orchestra, the University of Amsterdam, If I Can't Dance I Don't Want To Be Part of Your Revolution and the Stedelijk Museum Bureau Amsterdam (SMBA).

Address: Stedelijk Museum

Jodendom. Een wereld vol verhalen -"Judaism. A World of Stories"

In the winter of 2011–2012 the Nieuwe Kerk in Amsterdam, in partnership with the Joods Historisch Museum, is presenting an exhibition on Judaism. With the use of some 500 objects that have been loaned to the Nieuwe Kerk, the exhibition tells the fascinating story of three thousand years of Jewish religion, culture, art and history. The history of a world religion that has managed to preserve its identity despite variations worldwide.

Address: De Nieuwe Kerk
More Info: 17 December 2011 - 15 April 2012

Klee en Cobra. Het begint als kind -"Klee and Cobra. A Child's Play"

From 28 January through 22 April 2012 the Cobra Museum presents the international exhibition 'Klee and Cobra. A Child's Play'. The exhibition shows the influence of Paul Klee (1879-1940) on the Cobra art movement (1948-1951) on the basis of the mutual fascination for the magical imaginative world of the child. The exhibition features 120 major works by Paul Klee and around 100 highlights of



the Cobra movement, offering visitors the opportunity to see the similarities and differences between Klee and Cobra.

Address: Cobra Museum
More Info: 28 January 2012 - 22 April 2012

Dreams of Nature

'Dreams of Nature' gives an overview of symbolism with reference to the work of renowned artists such as Monet, Gauguin, Van Gogh, Munch, Klimt and Kandinsky. The exhibition shows that the landscapes of symbolism are not merely a representation of reality, but a reflection of the soul. This is the first major exhibition in Europe solely devoted to symbolist landscapes, bringing together works that have never been shown together before.

Address: Van Gogh Museum
More Info: 24 February 2012 - 17 June 2012

World Press Photo 2012

World Press Photo is an annual exhibition of the best press photos of the previous year. The exhibition can be seen every year in the Oude Kerk in Amsterdam. Every year World Press Photo organises the biggest and most prestigious press photo competition in the world. The winning photos are brought together in a travelling exhibition that can be seen in more than a hundred cities all over the world. Over two million people visit the exhibition every year.

Address: Oude Kerk
More Info: 20 April 2012 - 17 June 2012

SHOPPING



With everything from multi-level department stores to one-of-a-kind boutiques and antiques to contemporary Dutch design, Amsterdam inspires even the most cultivated shopper. Besides the main streets Kalverstraat and Leidsestraat highlights include the P.C. Hooftstraat with luxury boutiques and designer stores, the exclusive shopping centre Magna Plaza, the Spiegelkwartier district with more than 70 antique shops and galleries and the lively Haarlemmerdijk and Utrechtsestraat. The floating flower market is located on the Singel canal between the Koningsplein and the Muntplein.

9 Straatjes

The Negen Straatjes (nine little streets) intersect the main canals between the Leidsestraat and the Jordaan district, and are dotted with great restaurants, cafés, art galleries, jewellers, boutiques and vintage stores. With an exceptional array of styles, trends and prices, this area is truly a shopper's paradise.

Address: Singel-Prinsengracht
Internet: www.de9straatjes.nl
More Info: Between Singel-Prinsengracht and Raadhuisstraat-Leidsegracht.

Albert Cuyp Market

There's no place like the Albert Cuyp street market to find your typical



Amsterdam sense of humour and laid back atmosphere. Since 1905 the "Cuyp" fascinates her visitors. The Albert Cuyp is situated in the heart of the 19th century quartier De Pijp, Amsterdam's "Quartier Latin". Closed on Sunday.

Address: Albert Cuypstraat
Internet: www.albertcuypmarkt.nl

de Bijenkorf

De Bijenkorf Amsterdam is an inspiring, trend-setting and dynamic department store at Dam square. De Bijenkorf is the multibrandstore of the Netherlands with international brands such as Louis Vuitton, Gucci, Hermès, Ferragamo, Burberry, Hugo Boss, Apple, Nespresso, Chanel and M.A.C. Cosmetics. The surprising and breathtaking decorations in de Bijenkorf's unique shop windows make them one of Amsterdam's real attractions. Live theatre, dance and music performances can be seen there on a regular basis. Occupying 21,000 m², de Bijenkorf Amsterdam is the city's largest department store. The store is open seven days a week.

Address: Dam 1
Phone: +31 800 0818
Internet: www.debijenkorf.nl

Magna Plaza

Magna Plaza means indoor shopping pleasure in a historical building, right behind the Royal Palace. The former post office of Amsterdam was built by the end of the 19th century and nowadays it's an exclusive shopping centre with more than 40 brand stores. Open seven days a week.

Address: Nieuwezijds Voorburgwal 182
Internet: www.magnaplaza.nl

SLEEPING



Planning a romantic weekend getaway, a vacation or a business trip? With some 350 hotels in the city, you are sure to find the right location and budget for you. Hotel accommodations vary from budget 1 star and youth hostels to 5 star deluxe.

The Dylan Amsterdam

The Dylan Amsterdam is one of the most special hotels of Amsterdam. These days, the hotel is visited by many celebrities, but is also very popular among the young and stylish locals, who want to drink a cocktail in the popular Bar Barbou or have an exclusive dinner in the awarded restaurant Vinkeles. The rooms are all incredible designed, combining historical aspects with modern technologies, and the amazing personal service guarantees an experience you will never forget.

Address: Keizersgracht 384
Phone: +31 20 530 2010
Internet: www.dylanamsterdam.com

Hotel de l'Europe

Hotel de l'Europe is a five star hotel, located in the heart of Amsterdam, with 100 elegant, tastefully decorated rooms, varying from luxurious single and double rooms to a romantic bridal suite, junior suites and suites complete with sitting room and separate bedroom. The lovely terrace, situated right on the river Amstel, has a magnificent view.



Address: Nieuwe Doelenstraat 2-14
Phone: +31 20 531 1777
Internet: www.leurope.nl

Park Hotel Amsterdam

Relax and enjoy the city centre of Amsterdam while staying at Park Hotel. Park Hotel Amsterdam boasts 189 guestrooms including state-of-the-art contemporary bedrooms and extraordinary suites. The new superior, executive rooms and suites have all been completely redesigned to showcase style, comfort and intimacy. The hotel's restaurant MOMO combines the refinement of the western kitchen with the passion of the Asian culture.

Address: Stadhouderskade 25
Phone: +31 20 671 1222
Internet: www.parkhotel.nl

NH Doelen

The NH Doelen is the oldest hotel in Amsterdam. It's a four star hotel, located in a historic building on the river Amstel. On the first floor of the hotel, the wall on which Rembrandt painted his famous Nachtwacht (Night Watch) can still be found. The entire building has an 18th century feel.

Address: Nieuwe Doelenstraat 24
Phone: +31 20 554 6000
Internet: www.nh-hotels.com

Mövenpick Hotel Amsterdam City Centre

The Mövenpick Hotel Amsterdam City Centre is located on the water's edge yet within walking distance from the old centre of Amsterdam and the Central Station. Offering 408 rooms equipped with five star facilities, with an excellent view

over the harbour or the city, the hotel is also the perfect location for large or small conferences. The hotel is 100% non-smoking.

Address: Piet Heinkade 11
Phone: +31 20 519 1200
Internet: www.moevenpick-amsterdam.com

Qbic Hotel

Check out this low budget - self service - state of the art accommodation, featuring 'Cubi's' individual designed cube-shaped rooms. Light buttons enable you to create the atmosphere that suits your mood.

Address: Mathijs Vermeulenpad 1
Phone: +31 43 321 1111
Internet: www.qbichotels.nl

Hotel Casa 400

Hotel Casa 400 is a unique brand new three star hotel in Amsterdam, which offers 520 comfortable rooms, a spacious lobby, restaurant and bar, underground parking and a conference centre with 13 meeting rooms. Hotel Casa 400 is conveniently situated near the city centre of Amsterdam, and very accessible by public transport.

Address: Eerste Ringdijkstraat 4
Phone: +31 20 207 8120
Internet: www.hotelcasa400.nl

Stayokay Amsterdam Vondelpark

Stayokay Amsterdam Vondelpark is one of the largest and most up-to-date hostels in Europe. It has a unique location in the middle of the famous Vondelpark – a stone's throw from the city's shopping streets, museums and vibrant nightlife. The hostel's facilities are excellent and each room has its own private shower and



toilet.

Address: Zandpad 5
Phone: +31 20 589 8996
Internet: www.stayokay.nl/vondelpark

Eden Amsterdam American Hotel

The Eden Amsterdam American Hotel is centrally located right in the vibrant heart of the city, at the Leidseplein. The hotel has 175 comfortable rooms combining the Jugendstil architecture with modern facilities. The Eden Amsterdam American Hotel has a history going back to the 'roaring twenties'. Great men and women have stayed here. For breakfast, lunch and dinner you can visit Café Americain, with its signature art-deco interior.

Address: Leidsekade 97
Phone: +31 020 556 3000
Internet:
www.edenamsterdamamericanhotel.com

ESSENTIAL INFORMATION



Airport

Amsterdam Airport Schiphol is a modern, efficient and user-friendly airport. 90 airlines depart from Schiphol to over 250 destinations worldwide. The easiest and cheapest way to travel from the airport to Amsterdam is by train. This takes about 20 minutes to the Central Station and

trains depart at least every 15 minutes. The train station at Amsterdam Airport Schiphol is located directly below the airport. Tickets (one-way € 3,70) are for sale at the NS service desk or ticket machines.

Taxis to the city centre cost about € 42 and can take a while, depending on traffic.

Phone: +31 20 794 0800
Internet: www.schiphol.nl / Trains: www.ns.nl

Public Transport

It goes without saying that visitors to Amsterdam want to make the most of their stay and see as much as possible. Public transport is the perfect way to visit all attractions and to explore the city. Visitors arriving by car are advised to park the car at the P+R sites at the city limits (€ 8 / 24 hours, incl. max. 5 public transport tickets) and to use public transport. 16 tram lines, 55 bus lines, 5 (free) ferry connections and 4 metro lines take you to a wide range of destinations throughout the city. The most convenient transport ticket is a GVB 24/48/72/96 OV chip card. These tickets entitle holders to transport on all GVB lines, including the night buses. Available at GVB Tickets & Info and tourist offices. Drivers and conductors also sell 1-hour (€ 2,60) and 24-hours (€ 7) disposable OV chip cards on trams and buses.

Phone: +31 20 460 6060
Internet: www.gvb.nl

Taxi

Amsterdam has special cab-stands. These stands, which are identified by blue taxi signs, can be found near tourist hotspots such as Dam square, Leidseplein and the



Rembrandtplein.

Phone: +31 20 777 7777

Internet: www.tcataxi.nl

Post

At the main post office, you can phone, fax and buy maps and stamps, in addition to the usual services. Opening hours:

Monday - Friday 07:30 - 18:30, Saturday 07:30 - 09:30. Stamps can also be bought in most shops.

Address: Singel 250

Internet: www.postnl.nl

Pharmacy

Pharmacies (in Dutch: apotheek) are usually open Monday through Friday, from 09:00 to 17:30. At night and in the weekends there is always some pharmacy open on a rotating shifts. To find out which pharmacy is open, call a central number for pharmacies (Informatie dienstdoende apotheken):

Phone: +31 20 592 3315

Dentist

Call +31 20 570 9595 for 24-hour dental care.

Telephone

Country code: +31

Area code: 020

Electricity

220 V

